

WARSAW, NOVEMBER 2024

# ROOTS OF SOLIDARITY

EMPOWERING COMMUNITIES  
THROUGH VOLUNTEER  
FUNDRAISING

THE CASE OF ACTIONAID  
HELLAS VOLUNTEERING TRIPS

KONSTANTINA PAPADIMITRIOU, FUNDRAISING & PHILANTHROPY ADVISOR



# A PIONEERING PROJECT

14 YEARS, 12 COUNTRIES, 36 PROJECTS,  
570 VOLUNTEERS

20,000 PEOPLE IN THE COMMUNITIES  
BENEFITED FROM THE CONSTRUCTIONS



# AFRICA

Kenya, Ethiopia, Ghana, S.Leonne, Mozambique,  
Rwanda, Tanzania, Uganda, Malawi, Zimbabwe,  
Senegal

# ASIA

Vietnam, India, Palestine, Bangladesh

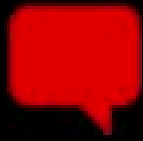
# LATIN AMERICA

Guatemala

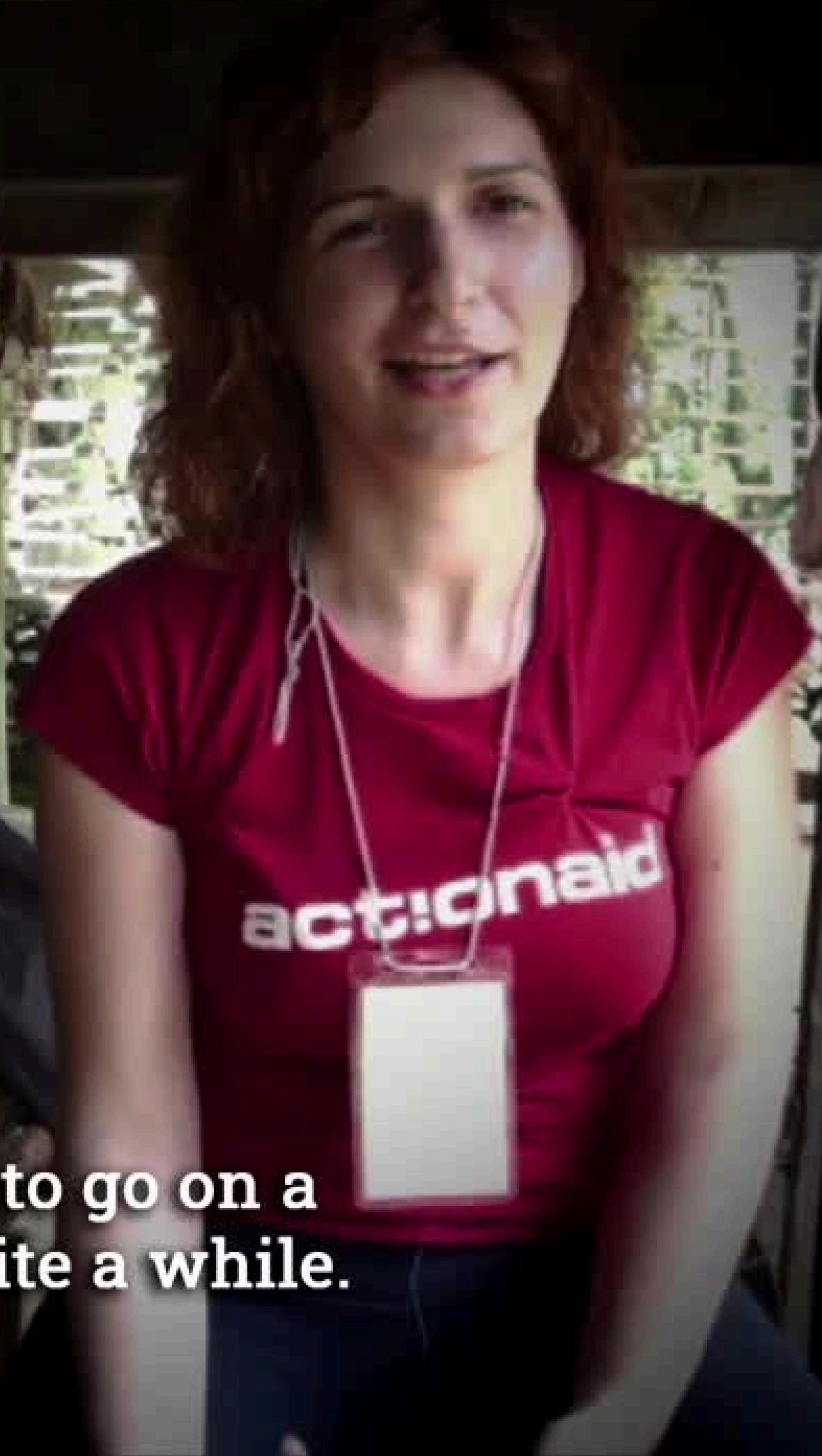




'I CAN'T DESCRIBE MY FEELINGS WITH WORDS, AFTER THIS TRIP. WHAT I CAN SAY THOUGH, IS THAT THERE IS NO HIGHER JOY THAN THE ONE YOU GET WHEN YOU CHANGE THE LIFE OF A CHILD AND BE ABLE TO WITNESS IT WITH YOUR OWN EYES'



**Aphrodite, Vietna**



**I've been meaning to go on a solidarity trip for quite a while.**

A CHAIN OF HOPE &  
SOLIDARITY

EMERGING FUNDRAISING  
OPPORTUNITIES

# CROWDFUNDING CAMPAIGNS



Διάφορα

Καθαρό νερό για τα παιδιά στο Ματέμπε!

6.266€ / 18.440€

33,98%

Απομένουν 72 ημέρες

ΥΠΟΣΤΗΡΙΞΕ



73

campaigns

650

donors

53.322€

raised

ENGAGING INFLUENCERS



# ONE LOVE TEAM

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SIERRA LEONE, 2012



# GIVING VOICE

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TO THOSE WHO NEED IT MOST

**4,217** NEW SUPPORTERS (CHILD SPONSORS) WITHIN A MONTH

**1,2M** NEW ANNUAL INCOME

A DOCUMENTARY SEEN BY MORE THAN **1,5M** PEOPLE

**DRIVING  
TRANSFORMATIONAL GIFTS**



# CRISTINA & IDA

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A story of love & connection

# A PROJECT FROM THE HEART





# IMPACT

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BOOST RETENTION AND LOYALTY

INCREASE WORD OF MOUTH

COMMUNITY EMPOWERMENT

BUILDING AMBASSADORS

RAISE AWARENESS

ENHANCE PEER-TO-PEER FUNDRAISING



'MY FRIENDS WERE TELLING ME THAT WHAT I DO (CHILD SPONSORSHIP) IS JUST A DROP IN THE OCEAN...BUT I KNOW THAT OCEANS ARE MADE BY DROPS...A DROP TRANSFORMS THE OCEAN INTO A PLACE OF HOPE AND LOVE...IT'S WORTH MORE THAN ANYTHING ELSE TO DONATE THIS DROP AND LET IT BECOME SOMETHING POWERFUL THAT EMPOWERS PEOPLE TO FIGHT FOR THEIR LIVES'

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THANK YOU

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